

EAST Search History

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|--|--|------------------|---------|------------------|
| S1 | 33 | integr\$4 near3 referral | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/11/15 17:48 |
| S2 | 44 | ("5537314" "5692206" "5708780" "5712979" "5715315" "5724424" "5848396").PN. OR ("5991740").URPN. | US-PGPUB; USPAT; USOCR | OR | ON | 2007/11/15 17:49 |
| S3 | 0 | S1 and S2 | US-PGPUB; USPAT; USOCR | OR | ON | 2007/11/15 18:08 |
| S4 | 17 | referral and S2 | US-PGPUB; USPAT; USOCR | OR | ON | 2007/11/15 18:09 |
| S5 | 836 | referral near3 information | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/11/15 18:15 |
| S6 | 9202 | business near4 rule | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/11/15 18:16 |
| S7 | 4 | S5 near7 S6 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/11/15 18:16 |
| S8 | 6 | S5 same S6 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/11/15 18:18 |
| S9 | 10 | referral same discount near5 program | US-PGPUB; USPAT; USOCR | OR | ON | 2007/11/15 18:22 |

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|-----|---------|---|---|----|----|---------------------|
| S10 | 49 | referral same (coupon or voucher or incentive) near5 program | US-PGPUB; USPAT; USOCR | OR | ON | 2007/11/15 18:51 |
| S11 | 1 | "5537314".pn. | US-PGPUB; USPAT; USOCR | OR | ON | 2007/11/15 19:14 |
| S12 | 4599420 | referr\$4 or recommend\$ or (network adj marketing) or (viral adj marketing) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/11/16 15:49 |
| S13 | 122356 | (business near3 rule) or discount or incentive or promotion | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/11/16 15:50 |
| S14 | 948171 | (business near3 rule) or discoun\$ or incentiv\$ or promot \$5 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/11/16 15:51 |
| S15 | 1863978 | data near3 stor\$5 or (data adj base) or database or data ADJ base\$1 or data ADJ (base or bases) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/11/16 15:57 |
| S16 | 1476187 | analyz\$4 or report\$4 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/11/16 15:58 |
| S17 | 872411 | notificat\$5 or alert\$4 or warn\$5 or alarm \$4 or warn\$5 or advis\$5 or admonish \$4 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/11/16 16:00 |
| S18 | 997220 | award or reward or commission or discoun\$ or incentiv \$ or promot\$5 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/11/16 16:58 |

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| S19 | 2035 | S12 near7 S13 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/11/16 17:12 |
| S20 | 16244 | S12 near7 S18 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/11/16 17:13 |
| S21 | 11735 | S12 near4 S18 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/11/16 17:14 |
| S22 | 10382 | S12 near3 S18 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/11/16 17:14 |
| S23 | 125 | S12 near3 S18 same S17 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/11/16 17:16 |
| S24 | 30 | S12 near3 S18 with S17 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/11/16 17:16 |
| S25 | 52751 | measur\$5 near3 performan\$4 promoti \$5 near program | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/11/16 17:19 |
| S26 | 5105 | 705/14.ccls. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/12/13 16:22 |

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| S27 | 37698 | referral recommend network-marketing "network marketing" "viral marketing" referree referrer | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/12/13 17:26 |
| S28 | 131433 | discount incentive promotion award | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/12/13 17:27 |
| S29 | 827938 | notification notify alert warning alarm warn advise admonish apprise "give notice" notice | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/12/13 17:28 |
| S30 | 531 | S27 with S28 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/12/13 17:30 |
| S31 | 135 | S30 and S26 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/12/13 17:30 |
| S32 | 21 | (US-20030208393-\$ or US-20010020231-\$ or US- 20010025253-\$ or US-20020038250-\$ or US-20020042742-\$ or US- 20020082920-\$ or US-20020116257-\$ or US-20020128905-\$ or US- 20020147643-\$ or US-20030126015-\$ or US-20030154127-\$ or US- 20030182185-\$ or US-20030200142-\$ or US-20030200140-\$).did. or (US- 5991740-\$ or US- 5483444-\$ or US- 5537314-\$ or US- 6289318-\$ or US- | US-PGPUB; USPAT | OR | ON | 2007/12/13 18:00 |

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| | | 6292786-\$ or US-6446044-\$ or US-6477509-\$).did. | | | | |
| S33 | 3 | S32 and (analy\$5 repor\$5 measur\$5) near7 perfor\$7 | US-PGPUB; USPAT | OR | ON | 2007/12/13 18:03 |
| S34 | 37698 | referral recommend network-marketing "network marketing" "viral marketing" referree referrer | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/12/14 12:47 |
| S35 | 8833 | S34 and (analy\$5 repor\$5 measur\$5) near7 perfor\$7 | US-PGPUB; USPAT | OR | ON | 2007/12/14 12:47 |
| S36 | 5759 | S35 and "29" | US-PGPUB; USPAT | OR | ON | 2007/12/14 12:49 |
| S37 | 5376 | S36 and "26" | US-PGPUB; USPAT | OR | ON | 2007/12/14 12:50 |
| S38 | 5105 | 705/14.ccls. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/12/14 12:50 |
| S39 | 130 | S36 and S38 | US-PGPUB; USPAT | OR | ON | 2007/12/14 12:50 |
| S40 | 21 | (US-20030208393-\$ or US-20010020231-\$ or US-20010025253-\$ or US-20020038250-\$ or US-20020042742-\$ or US-20020082920-\$ or US-20020116257-\$ or US-20020128905-\$ or US-20020147643-\$ or US-20030126015-\$ or US-20030154127-\$ or US-20030182185-\$ or US-20030200142-\$ or US-20030200140-\$).did. or (US-5991740-\$ or US-5483444-\$ or US-5537314-\$ or US-6289318-\$ or US-6292786-\$ or US-6446044-\$ or US- | US-PGPUB; USPAT | OR | ON | 2007/12/14 12:51 |

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| | | 6477509-\$).did. | | | | |
| S41 | 1 | S39 and S40 | US-PGPUB; USPAT | OR | ON | 2007/12/14 12:51 |
| S42 | 827938 | notification notify alert warning alarm warn advise admonish apprise "give notice" notice | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/12/14 12:54 |
| S43 | 4613 | S35 and S42 | US-PGPUB; USPAT | OR | ON | 2007/12/14 12:54 |
| S44 | 154 | S43 and S38 | US-PGPUB; USPAT | OR | ON | 2007/12/14 12:55 |
| S45 | 2 | S44 and S40 | US-PGPUB; USPAT | OR | ON | 2007/12/14 12:56 |
| S46 | 131433 | discount incentive promotion award | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/12/14 13:03 |
| S47 | 531 | S34 with S46 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/12/14 13:03 |
| S48 | 135 | S47 and S38 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/12/14 13:03 |
| S49 | 135 | S48 and S38 | US-PGPUB; USPAT | OR | ON | 2007/12/14 13:03 |
| S50 | 4613 | S35 and S42 | US-PGPUB; USPAT | OR | ON | 2007/12/14 14:05 |
| S51 | 154 | S50 and S38 | US-PGPUB; USPAT | OR | ON | 2007/12/14 14:05 |
| S52 | 2 | referral near4 data with analy\$6 with repor\$5 | US-PGPUB; USPAT | OR | ON | 2007/12/14 14:07 |
| S54 | 1297142 | pattern trend "purchase history" same (analy\$5 repor \$5 measur\$5) near7 perfor\$7 | US-PGPUB; USPAT | OR | ON | 2007/12/14 14:13 |

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| S55 | 1297139 | pattern trend "purchase history" with (analy\$5 repor \$5 measur\$5) near7 perfor\$7 | US-PGPUB; USPAT | OR | ON | 2007/12/14 14:13 |
| S56 | 435 | S55 with S34 | US-PGPUB; USPAT | OR | ON | 2007/12/14 14:14 |
| S57 | 15 | S56 and S38 | US-PGPUB; USPAT | OR | ON | 2007/12/14 14:15 |

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